

Colour printer and MFP

**RICOH**  
**P C301W**  
**M C250FW**

✓ Printer ✓ Copier ✓ Scanner ✓ Fax



## Vibrant business colour

Adding impact to your everyday print communication, these desktop devices put vibrant and productive colour printing within easy and affordable reach.

### Class-leading functionality

- Vibrant colour output
- 25 ppm productivity
- Print from any device
- Low running costs

Combining class-leading functionality with low total costs of ownership, these compact A4 devices are made for business. Keeping pace with demand, they deliver immaculate double-sided colour and black and white output at a productive 25 pages per minute. And, with WiFi Direct making it easy to connect, these productive desktop printers can be shared by multiple users.

### Productive time-saving features

- Printer and/or 4-in-1 MFP
- Colour touchscreen panel
- Fast, single-pass scanner
- Optional 2nd paper tray



Easy to install, they will work seamlessly in virtually any environment. Windows, Mac and even Linux are supported and, to improve access, users can connect using AirPrint, Mopria and Google Cloud Print. And, with WiFi Direct and Near Field Communication (NFC) built in, it has never been easier to join a network. What is more, with their ultra high yield cartridges extending print cycles and reducing costs, these reliable desktop devices offer best-in-class total costs of ownership.



To simplify your print environment, Ricoh offers single and multi-function versions of the same advanced print engine. The M C250FW is a compact fax-enabled 4-in-1 MFP. Its large colour touchscreen panel simplifies operation and, to save time, the integral Single Pass Document Feeder (SPDF) quickly scans double-sided originals in a single pass. The addition of an optional second paper tray expands capacity and enables different sizes and types of paper to be held online, ready for use.

### Easy installation and support

- Windows, Mac and Linux
- AirPrint, Mopria and GCP
- Near Field Communication
- UHY toner cartridges

# RICOH M C250FW/ RICOH P C301W

## MAIN SPECIFICATIONS

RICOH M C250FW		RICOH P C301W
GENERAL		
Configuration	Desktop	
Technology	Laser	
Warm-up time	20 seconds	
First output speed: B/W	9.4 seconds	
First output speed: full colour	9.8 seconds	
Continuous output speed	25 ppm	
Memory: standard	256 MB	
Memory: maximum	256 MB	
SPDF capacity	50 sheets	-
Duty cycle	65,000	
Duplex	Yes	
Weight	30 kg	25 kg
Dimensions: W x D x H	420 x 493 x 473 mm	400 x 450 x 334 mm
Power source	220 - 240 V, 50 - 60 Hz	
COPIER (RICOH M C250FW)		
Multiple copying	Up to 99 copies	-
Zoom	From 25% to 400% in 1% steps	-
ID card copy	Yes	-
PRINTER		
Printing process	Laser beam scanning, electro-photographic printing	
Printer language: standard	PCL5c PCL6 PostScript® 3™	
Print resolution	Maximum:2,400 x 600 dpi	
Font	Standard:PCL (80 fonts), PS3 (80 fonts)	
Network interface: standard	Ethernet 10 base-T/100 base-TX Wireless LAN (IEEE 802.11 a/b/g/n) USB 2.0	
Mobile printing capability	Apple AirPrint Mopria® Google Cloud Print	
Windows® environments	Windows® 7 Windows® 8.1 Windows® 10 Windows® Server 2008 Windows® Server 2008R2 Windows® Server 2012 Windows® Server 2012R2 Windows® Server 2016	
Mac OS environments	Macintosh OS X v10.10 - v10.13	
Other supported environments	Linux environment	
SCANNER (RICOH M C250FW)		
Scanning: B/W	21 ipm	-
Scanning: full colour	12 ipm	-
Resolution: maximum	19,200 dpi	-
Resolution: standard	600 dpi	-
Bundled drivers	Network TWAIN	-
Scan modes	E-mail,Folder,USB	-
FAX (RICOH M C250FW)		
Circuit	PSTN	-
Compatibility	ITU-T(T.37) Internet-Fax,T30 (ITU-T Super G3)	-
Transmission speed	3 seconds	-
Modem speed: maximum	33.6 Kbps	-
Internet fax	Standard	-
LAN fax	Standard	-
PAPER HANDLING		
Recommended paper size	A4 A5 A6 B4 B5	
Paper input: standard	250 sheets	
Paper input: bypass	1 sheets	
Paper input: maximum	751 sheets	
Paper output: standard	150 sheets	
Paper weight	Trays:60 - 163 g/m² Optional tray(s):60 - 105 g/m² Bypass:60 - 163 g/m² Duplex:60 - 90 g/m²	
ECOLOGY		
Power consumption: max.	Less than 1,300 W	
TEC*	0.31 kWh/week	0.3 kWh/week

# RICOH M C250FW/ RICOH P C301W

## MAIN SPECIFICATIONS

RICOH M C250FW		RICOH P C301W
OUTPUT TRAYS AND FINISHER OPTIONS		
1x 500-sheet paper tray		
CONSUMABLES		
Starter toner		Black: 1,000 prints Cyan: 1,000 prints Magenta: 1,000 prints Yellow: 1,000 prints
Toner (black)		6,900 prints
Toner (cyan)		6,300 prints
Toner (magenta)		6,300 prints
Toner (yellow)		6,300 prints
Consumable yield measuring method ISO/IEC 19798		

